

Charlotte Lincoln

Resume

General Information

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Current Position

SFAC – Substitute Families for Abandoned Children

Volunteer | Marketing

Education

The University of York

Subject | MSc Global Marketing 2016-Ongoing
Modules | International Business Strategy
Global Marketing
Marketing Research and Analytics in a Global Environment
Ethical Marketing and Sustainability (CSR)
Qualitative Research Methods
Marketing Planning for Services (CRM)
Digital Marketing Strategy (SEO)
Quantitative Methods and Data Analysis (SPSS)

The University of Salford

Subject | MSc Media Psychology, 2013-2015
Dissertation | "Online Grocery Shopping Website Food – Label Analysis"
Modules | Issues in The Media
The Psychology of Digital Experiences
Media Psych Research Methods
The Psychology of Media Communication

Glindŵr University

Subject | Bachelor of Arts (BA) – Creative Lens Media, (Film & Photography) 2010-2013

Colleges Attended

Shrewsbury College of Arts and Technology
BTEC Nation Diploma Level 3 – Media Production, 2009

Walford North Shropshire College
BTEC Nation Diploma Level 2 – Animal Care, 2007

References

Dr. Nadina Luca, Lecturer in
Marketing at University of York
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More available on request.



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